

LOGLINE

1. WHAT IT IS

A logline tells your film in one or two sentences: who (the protagonist), what happens (the event that starts it), what they have to do (the goal) and why it's hard (the obstacle or the price). It makes the reader curious without giving away the ending.

2. WHEN YOU NEED IT

The first time you tell someone about your film, in the first box of competition and funding forms, and as a compass while you write: if a scene doesn't serve the logline, question it.

3. EXAMPLE

A butcher drowning in debt discovers his son is secretly working for the rival supermarket, and has to choose between his pride and his family.

4. COMMON MISTAKES

× "A man decides to change his life." – No one in particular, no event, no obstacle.

× Two goals joined with "and" – a logline carries one goal.

× Telling the ending – the logline promises, it doesn't deliver.

BLANK LOGLINE TEMPLATE

[ADJECTIVE THAT CARRIES THE CONFLICT + CHARACTER],

when [THE EVENT THAT BREAKS THEIR LIFE],

has to [CONCRETE GOAL]

despite / against [THE BIGGEST OBSTACLE].

Check: [] Under 40 words [] One goal (no "and")

[] Remove the adjective and it collapses [] No ending

senaryookulu.com/en.